






MAURO WHITEMAN

JOURNALIST
ENTREPRENEUR
ACADEMIC

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EDUCATION

Arizona State University MAY 2014
■ Master of Mass Communication
■ Bachelor of Arts in Journalism
■ Certificate in Religion and Conflict
■ Certificate in International Studies

AWARDS & HONORS

■ Investigative Reporters & Editors Award (Finalist) for News21
■ Editor & Publisher EPPY Award for News21
■ Hearst Journalism Award (10th) for Team Multimedia News
■ AEJMC Award (Honorable Mention) for Online News Project
■ Aspen Institute College Journalism Scholar
■ ASU Alumni Association Outstanding Graduate Award
■ Kappa Tau Alpha Honor Society
■ Honorable Mention at the Global Editors Network Hackday in San Francisco
■ Silver Place in the National Civic Data Challenge
■ National Conference on Citizenship Speaker
■ DataWeek + API World Speaker

SKILLS

■ **News gathering**, including data reporting, feature reporting, photography and videography
■ **Editing** for print and online
■ **Writing** hard news and features
■ **Publishing** via content management systems and other distribution channels, such as social media
■ **Producing** multimedia, including video scripting and voiceover, post-production and uploading
■ **Interactivity** online, utilizing HTML, CSS, JavaScript and other programming languages
■ **Data analysis**, including analytics and advanced statistics
■ I am proficient to advanced in the following programs: Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Edge, Audition, Premiere Pro and After Effects; IBM SPSS Statistics; Final Cut Pro and Soundtrack Pro; Microsoft Word, Excel and PowerPoint; and WordPress.

THE HILL WASHINGTON, D.C. MAR. 2016 - PRESENT
As the **social video producer**, I oversee The Hill's distributed video content – from strategy to production to publication – while experimenting with video formats on Facebook, Snapchat, Vine and other platforms.

NATIONAL JOURNAL WASHINGTON, D.C. FEB. 2014 - DEC. 2015
As the **video producer**, I oversaw all of National Journal's video content – including shooting and editing original editorial videos, as well as animating videos for the events and marketing teams.

CRONKITE NEWS SERVICE WASHINGTON, D.C. JAN. 2014 - MAY 2014
As a **digital reporter**, I covered the Arizona delegation in Congress. I produced daily news stories for the wire service, as well as shooting photos and creating graphics to accompany my writing.

NEW MEDIA INNOVATION LAB WASHINGTON, D.C. JAN. 2014 - MAY 2014
As a **developer**, I worked on a custom content management system theme that would allow small nonprofit and independent news organizations to build custom content online without in-house developers.

CENTER FOR THE FUTURE OF ARIZONA PHOENIX, ARIZ. FEB. 2012 - DEC. 2013
As a **research assistant**, I worked closely with ASU President Emeritus Lattie Coor to implement the key findings of *The Arizona We Want* project. I also redesigned and helped code the project's website.

THE MANIFESTO PROJECT PHOENIX, ARIZ. MARCH 2013 - DEC. 2013
As **co-founder and creative director**, I helped lead the initiative to host 25 events across the state of Arizona, gathering input from more than 600 attendees as to how Arizona can attract and retain young talent.

DOWNTOWN DEVIL PHOENIX, ARIZ. JAN. 2011 - DEC. 2013
As **executive editor**, I led this student-run news organization to several Society of Professional Journalists' Mark of Excellence awards. I managed a staff of about 60 reporters, photographers, bloggers and editors. Previously, I served as chief copy editor, managing editor, opinions and special projects editor, night editor and digital media specialist, as well as a reporter, photographer and videographer.

ARIZONA CENTER FOR INVESTIGATIVE REPORTING PHOENIX, ARIZ. AUG. 2013 - DEC. 2013
As a **reporting intern**, I helped with research and reporting, as well as content aggregation. As a **developer**, I worked on the content management system and helped redesign its logo and website.

NEWS21 PHOENIX, ARIZ. JAN. 2013 - AUG. 2013
As an **Ethics and Excellence in Journalism fellow**, I helped produce the award-winning *Back Home* project.

SOCZH PHOENIX, ARIZ. JULY 2012 - DEC. 2012
As **co-founder and head of development**, I oversaw the visioning and beta launch of this education app.

CENTER FOR THE STUDY OF RELIGION AND CONFLICT TEMPE, ARIZ. AUG. 2012 - DEC. 2012
As an **undergraduate fellow**, I researched the use of dehumanizing language when covering immigration.

ASSOCIATED PRESS PHOENIX, ARIZ. AUG. 2012 - NOV. 2012
As an **elections stringer**, I collected and reported the outcome of Arizona's state primaries and elections.

REUTERS NEWS SAN FRANCISCO, CALIF. JUNE 2012 - AUG. 2012
As a **reporting intern**, I wrote about technology companies and startups in Reuter's West Coast bureau.

CRONKITE JOURNAL PHOENIX, ARIZ. JAN. 2012 - JUNE 2012
As a **reporting intern**, I wrote about school activities and notable faculty for the school's newsmagazine.

SOMALI BANTU UNITED ASSOCIATION OF GREATER PHOENIX NOV. 2011 - MAY 2012
As an **English-as-a-second-language instructor**, I taught English to refugees from Somalia, Burundi and the Congo, as well as citizenship lessons for interested students.

COMMUNITY OUTREACH AND ADVOCACY FOR REFUGEES SEPT. 2011 - FEB. 2012
As a **mentor**, I helped acclimate an Eritrean family to the U.S. and connected them with available resources.

GREAT FALLS TRIBUNE GREAT FALLS, MONT. MAY 2011 - AUG. 2011
As a **reporting intern**, I wrote breaking news and longform features for the community paper.

THE STATE PRESS TEMPE, ARIZ. AUG. 2010 - MAY 2011
As a **multimedia producer**, I managed and edited the weekly podcast and reported for State Press TV.